

CherryMAX

Controlled Release

ONE CONVENIENT ANNUAL APPLICATION:

CherryMAX incorporates the latest advancement in polymer coated urea technology, releasing nitrogen slowly and uniformly over the growing season. Nitrogen is delivered at a rate closely matched to plant needs, improving nutrient use efficiency and virtually eliminating losses from leaching or volatilization.

Extensive trials in the Okanagan indicate that one spring application of CherryMAX will supply sufficient nitrogen for the total crop season. Moreover, enhanced nitrogen use efficiency from CherryMAX technology results in up to 50% less total nitrogen applied in a single season. Not only does CherryMAX eliminate the need for multiple and costly "in-season" applications of nitrogen, it protects the environment!

IMPROVED TREE VIGOR:

Independent 2003 trials indicate that CherryMAX offers the following benefits (compared to a 34.5-0-0 "check"):

- **9-18% increased shoot length.**
- **Up to a 1.1% larger average cherry size.**
- **Up to a 50% reduction in total annual nitrogen applications.**

A BALANCED NUTRITION SYSTEM:

CherryMAX provides balanced plant nutrition with the highest quality fertilizer ingredients available. The potassium and magnesium are derived from K-Mag (Sulfate of Potash-Magnesia), a low salt-index fertilizer proven to enhance plant magnesium levels. Phosphorous is provided by mono-ammonium phosphate, while the soluble nitrogen fraction comes mainly from urea. The Boron in CherryMAX is from Borate, the most soluble and plant available form of granular boron available. Finally, the Manganese and Zinc are both in the preferred and highly soluble sulfate form.

22-5-12

Controlled Release

Improved tree vigor and larger fruit size - all from one convenient application that reduces total nitrogen use by up to 50%.

GUARANTEED MINIMUM ANALYSIS

Total Nitrogen	22%
<i>with controlled release polymer coated urea</i>	
Available Phosphoric Acid	5%
Soluble Potash	12%
Sulfur	6%
Magnesium	3.2%
Boron	0.3%

APPLICATION INSTRUCTIONS

For maximum nitrogen release efficiency, CherryMAX should be applied in the spring when trees are in full blossom. **A 345 pound per acre application rate will provide 75 pounds of actual nitrogen, an optimal average rate for cherries grown in BC.** Applications may be adjusted to better reflect variety, vigor, soil nutrient status and micro-climate. Consult your Field Service or Okanagan Fertilizer for more information.



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